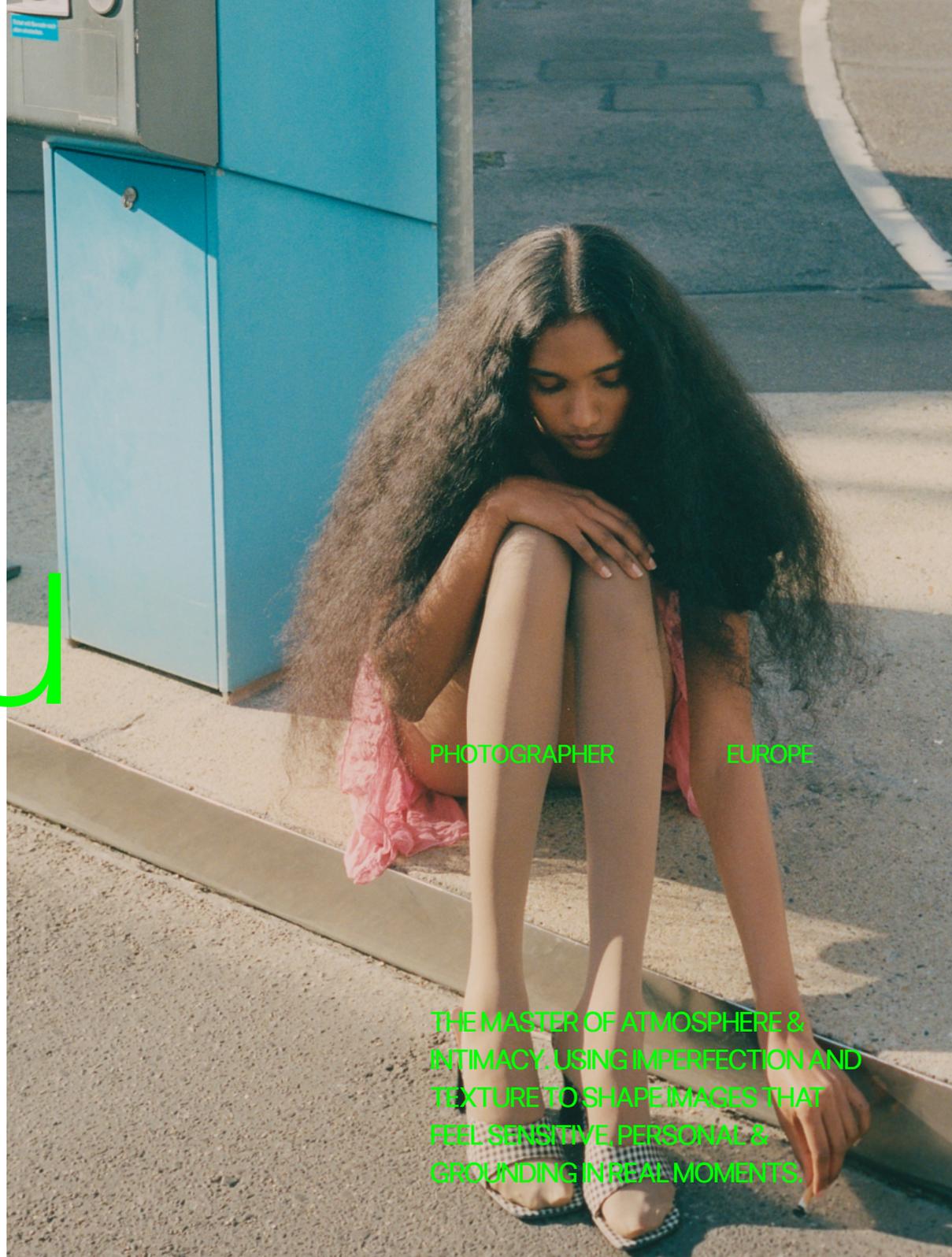


Guillem López

# Nicolau



PHOTOGRAPHER

EUROPE

THE MASTER OF ATMOSPHERE &  
INTIMACY. USING IMPERFECTION AND  
TEXTURE TO SHAPE IMAGES THAT  
FEEL SENSITIVE, PERSONAL &  
GROUNDING IN REAL MOMENTS.

# ABOUT

GUILLEM "WILL" LÓPEZ NICOLAU IS A SPANISH-BORN PHOTOGRAPHER WORKING BETWEEN BERLIN, PARIS & MALLORCA.

HIS PRACTICE MOVES BETWEEN FASHION AND DOCUMENTARY, ROOTED IN A SUBJECTIVE DOCUMENTATION OF REALITY, WHERE EMOTION AND INTUITION GUIDE THE IMAGE RATHER THAN OBJECTIVE NARRATION.

HE HAS PHOTOGRAPHED CAMPAIGNS AND EDITORIALS FOR ADIDAS, SALOMON, LACOSTE & ZALANDO AND COLLABORATED WITH MAGAZINES INCLUDING NUMÉRO NL, SCHÖNI!, DUEL, ARXIPELAG, AND VANGUARD.

WORKING PRIMARILY WITH ANALOGUE PHOTOGRAPHY, GUILLEM FOCUSES ON ATMOSPHERE AND INTIMACY, USING IMPERFECTION AND TEXTURE TO SHAPE IMAGES THAT FEEL PERSONAL AND GROUNDED IN REAL MOMENTS.

## COMMERCIAL CLIENTS INCLUDE

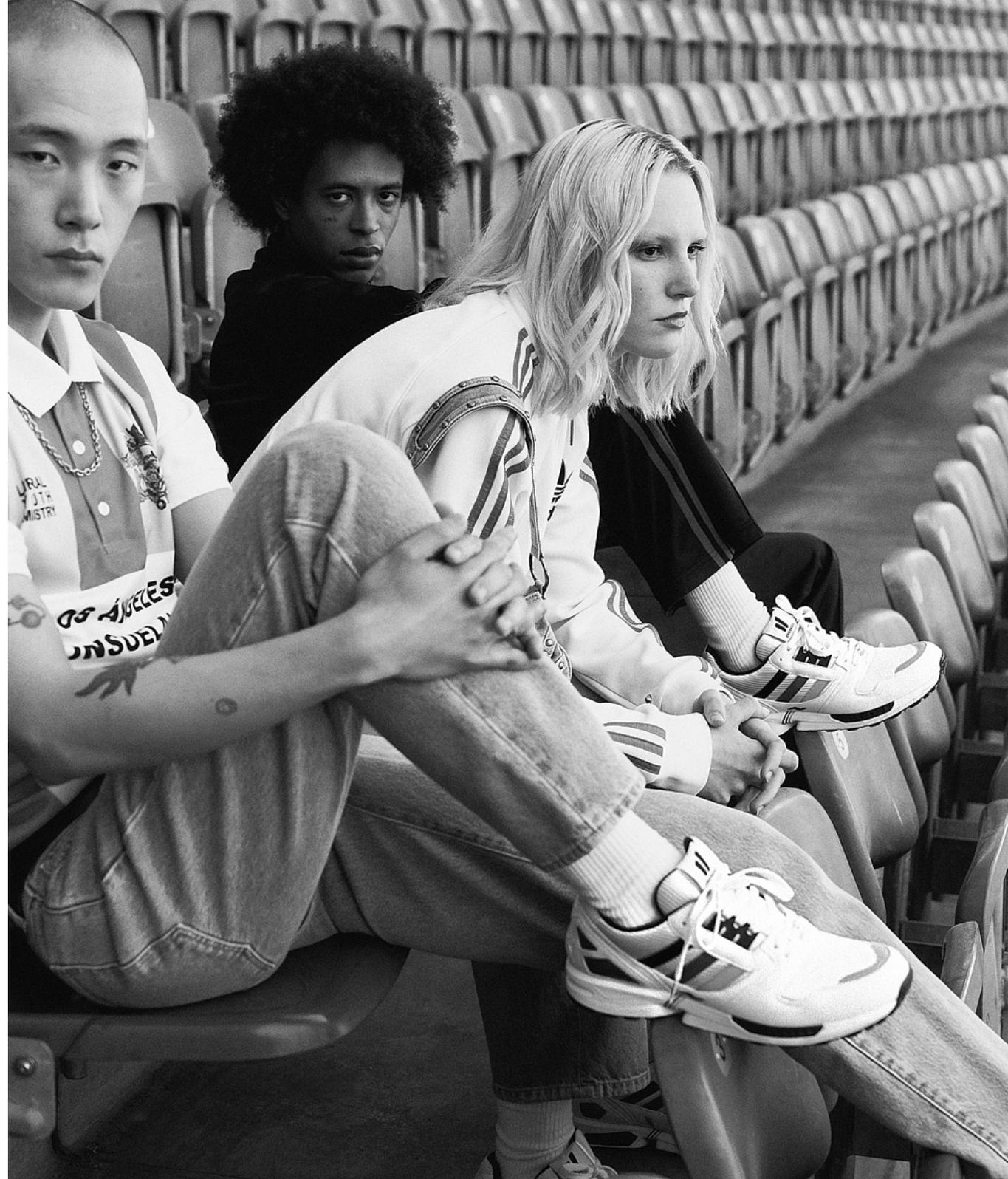
LACOSTE, SALOMON,  
ADIDAS ORIGINALS, CAMPER,  
HUGO BLUE X UNIFORM DISPLAY, PUMA  
BIMANI, UNIVERSAL MUSIC, ZODIAQUE,  
HAPPY SOCKS, OVERKILL SHOP, P&C,  
ZALANDO, ABOUTYOU

## EDITORIAL CLIENTS INCLUDE

TITLE, UNIFORM DISPLAY, SCHÖNI!,  
VANGUARD, CONTRIBUTOR, TEETH,  
NUMÉRO NL, ARXIPELAG, SOLSTICE  
MAGAZINE, CLIENT MAGAZINE UK











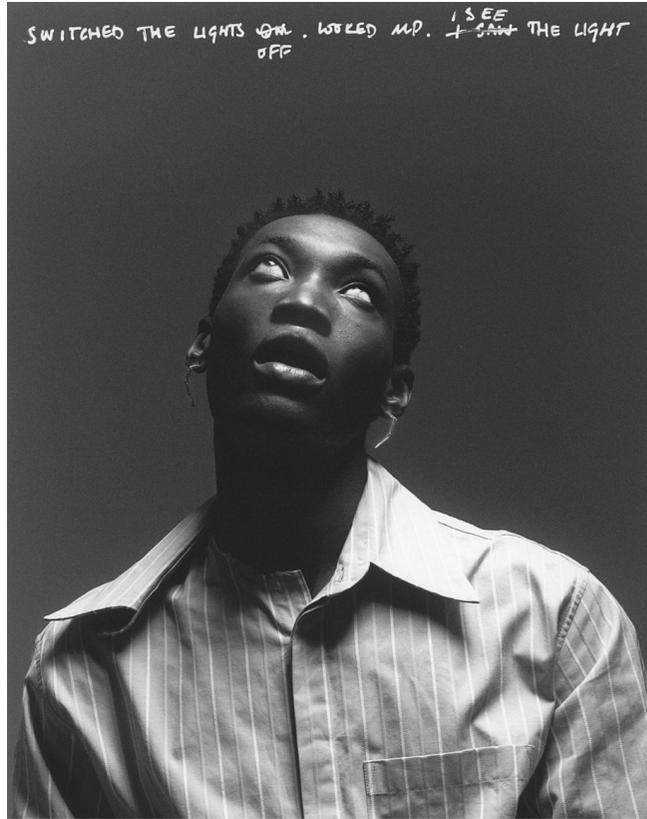














































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